



education

Department:
Education
REPUBLIC OF SOUTH AFRICA

**NATIONAL
SENIOR CERTIFICATE**

GRADE 12

ENGLISH HOME LANGUAGE P1

NOVEMBER 2008

MEMORANDUM

MARKS: 70

This memorandum consists of 8 pages.

NB

- **This marking memorandum is intended as a guide for markers.**
- **It is by no means prescriptive or exhaustive.**
- **Candidates' responses should be considered on merit.**
- **Answers should be assessed holistically and points awarded where applicable in terms of decisions taken at the standardisation meeting.**
- **The memorandum will be discussed before the commencement of marking.**
- **Raw scores must be transferred to the cover page, i.e. half marks to be converted only in the final total.**

SECTION A: TEXT A AND B**COMPREHENSION**1.1 TEXT A

Sharing an important event in his life / reflecting on a momentous occasion, namely the democratic elections / the first time he was allowed to vote in his land of birth / sense of the first democratic election. (3)

(Mark globally)

1.2.1 Exclamations of delight / uses direct speech to recall how elated he felt / impact of direct speech appeals to the sense of hearing. (2)

1.2.2 'giddy, like falling in love' – comparison that expresses the feeling of intense happiness, excitement / euphoria / positive, to such an extent that one feels dizzy from the intensity of the emotion (2)
(Any ONE response)

1.3 Elated and finds the whole event something to celebrate / happy to be liberated from what was a life that had nothing positive to celebrate / aware of the wonder of the moment in contrast to the sadness of the past. General atmosphere / mood of voters in queues, etc. (3)
(Mark globally)

1.4 Disaster / queues were long / people may have become frustrated / people may have fought with people of other races. As it was, people happy to vote / got to know each other in the queues / sharing with one another equally/discussion of contrast between 'disaster' and 'blessing). (2)
(Mark globally)

1.5 Tone – conveys pride / elation / joy at the way the voting was done. Irony: people normally complain about waiting in queues. (3)
(Identification of tone = 1 mark + explanation = 2 marks)

TEXT B

- 1.6 He would find himself in the midst of a cultural joining together / a multi-racial community in terms of language, sport, music and literature.
(Mark globally) (3)
- 1.7 We should view their contribution with respect because it is the product of generations who have aspired, struggled and accomplished what we have today.
(Incomplete response = part mark, depending on quality of response) (3)
- 1.8 Those who feel the onslaught of other cultures making inroads into their culture and lifestyles must learn to accept the natural outcome of events that took place in the past – the present is a product of the past.
(Mark globally) (3)
- 1.9 Combination of Man and Woman – both genders (1 mark) to form a new concept / word (1 mark). (2)

TEXT A AND B

- 1.10 1.10.1 Wanting own needs fulfilled, recognised, acknowledged, appreciated as a SA citizen was the dream / aim of the struggle meant that it was an historic event of democracy that made the dream come true for everyone. (2)
- 1.10.2 June Jordan claims that it is the Youth who will now continue to create the history of South Africa.
(Allow for interpretation) (2)
- [30]**

SECTION B**SUMMARY – TEXT C**

2.1 Use the following main points candidates should include in the summary as a **guideline** only.

Markers should use their discretion as to how candidates express their versions of these ideas.

1. Television has changed people's ability to read with concentration.
2. Classical books are still an attraction that will always be with us.
3. The world of fantasy in the electronic media makes it an easy step to move to fantasy literature.
4. Graphic fiction / comic books have also become popular with young readers.
5. Second language readers increase readership in all our official languages.
6. Books today reflect the current changes in our politics and society.

(Award ½ mark per point.)

(3)

2.2 Use the holistic marking grid below to assess the written paragraph.

Category	Mark	%	Descriptors
Outstanding	6 - 7	80 – 100	Flawless. Concise. Logically presented. Excellent understanding of context and requirements of question. Has all the salient points.
Meritorious	5 - 5½	70 – 79	Has all the above points, but with few errors.
Substantial	4 - 4½	60 – 69	Reads well. Concise to a large extent. Has most of the above points. Some irrelevant information.
Average	3½	50 – 59	At least 50% of the main points. Cannot be placed in the 'good category'. Irrelevant information tends to spoil.
Moderate	3	40 – 49	Lacks flow. Much irrelevant information. Just about manages a pass mark.
Elementary	2 - 2½	30 – 39	Lacks coherence. Not logically presented. Rambling. Lacks number of main points. Has at least one main point.
Not achieved	0 - 1½	0 – 29	No understanding of summarising. No salient points.

(7)

Penalties:

- ½ mark for omission of, or incorrect, word count.
- ½ mark for every multiple of 5 words beyond 90.

NB No penalty if candidate has provided a title.

Word count	Penalty
90 – 95	0
96 – 100	- ½
101 – 105	- 1
106 – 110	- 1 ½
111 – 115	- 2
116 – 120	- 2 ½
121 – 125	- 3
126 – 130	- 3 ½
131 – 135	- 4
136 – 140	- 4 ½
141 – 145	- 5
146 – 150	- 5 ½
151 – 155	- 6
156 – 160	- 6 ½
161 – 165	- 7

3 + 7 = [10]

SECTION C**LANGUAGE IN CONTEXT****QUESTION 3 – Analysing Advertising: Text D, E and F****3.1 Text D: AVIS**

- 3.1.1 The cartoon exaggerates the idea of strength, power. His physical might enables him to rise above the normal level of service - but he is also caring and tries to save people. (3)
- 3.1.2 The story is not only 'true' / factual but it also goes beyond what most people would consider to be true. 'Amazing' suggests hard to believe, remarkable or marvellous.
(Allow for variations) (3)

3.2 Text E and F: PERFUME ADS

- 3.2.1 *Dreaming* - gives consumer idea of world of fantasy / bedroom.
New fragrance - something new on the market.
Name of famous designer – lends status / implies wealth.
Mediterranean - outdoor / exotic / historical.
Candidate may mention any of the above – one for each advertisement.
(1 mark per advertisement; credit discussion of *New Fragrance* if repeated for each.) (2)
- 3.2.2 *Dreaming* – model appears romantic / coy / alluring / feminine / soft and gentle.
Mediterranean - model appears assertive / confident / forceful / forthright / challenging.
(Any description of beauty/sex appeal e.g. both models are beautiful/sexy, award full marks.) (2)

[10]

QUESTION 4 – Understanding other aspects of the media: Text G, H and I**4.1 Text G: Book cover**

4.1.1 Novels that are a worthwhile read / illustrator has suggested reading by showing the lamp / light is associated with knowledge, and hence books and reading.
(ANY ONE response) (2)

4.1.2 Choice is too personal and hence subjective /
Yes. There is a range of recommended books for those who want to read something that is popular / worthwhile enough to have been chosen for inclusion in the book.
No. Thousands of books published in English annually / near impossible task to make a choice such as suggested in title.
(No marks for 'Yes' or 'No') (2)

4.2 Text H: Cartoon

4.2.1 The saleslady appears to be puzzled/surprised and taken aback / eyes wide open.
The man appears to have blank expression, highlighted by the glasses and the lack of facial detail.
(Discussion of any ONE feature per character). (2)

4.2.2 Text I: Cartoon

Still necessary to consult books in order to operate computers. The computer, on the other hand, has to consult a book that explain how to deal with 'dummies' or people who are not familiar with computers. (2)

4.2.3 Text H and I

Yes / No. Accept a well-substantiated response.
(No marks for 'Yes' or 'No') (2)

[10]

QUESTION 5 – TEXTUAL EDITING: TEXT J

- 5.1 NB The closest detractor (A) is not an accurate description. Regardless of answer, award one mark, i.e. every candidate is awarded the mark (1)
- 5.2 Concentrated (have concentrated) (1)
- 5.3 'Tweens': the age between childhood and teenage years. (1)
- 5.4 wait – weight (1)
- 5.5 Open ended. Accept well-substantiated response. For example, The dash emphasises the speed at which it is done; 'they' accentuates who wants it done (2)
- 5.6 In vogue, in fashion (1)
- 5.7 Hyphen – used to separate the components of a compound word/forms a compound noun. (1)
- 5.8 is (1)
- 5.9 'Taste' suggests both the physical sensation (1/2) as well as a preference / liking for good health (1/2). (1)
- [10]
[30]

GRAND TOTAL: 70