These marking guidelines consist of 9 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.

2. These marking guidelines have been finalised at a marking guideline discussion session at DBE at which provinces were represented. Any omissions or queries should be referred to Chief Markers/Internal Moderators at marking centres. All protocol must be followed.

3. Candidates' responses should be assessed as objectively as possible.

MARKING THE COMPREHENSION

- Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)

- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.

- For open-ended questions, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.

- When one-word answers are required and the candidate gives a whole sentence, mark correct provided that the correct word is underlined/highlighted.

- When two/three facts/points are required and a range is given, mark only the first two/three.

- Accept dialectal variations.

- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.
SECTION A: COMPREHENSION

QUESTION 1

1.1  1.1.1 4IR is an abbreviation/initialism for Fourth Industrial Revolution.✓ (1)

1.1.2 It means there are no clear divisions✓ between the different (physical/digital/natural) worlds.✓ (2)

1.2 Factories manufactured goods on a large scale.✓
People moved to the cities (urbanisation).✓
Steam trains were invented (which led to a better transport system).✓

NOTE: Accept any TWO of the above answers. (2)

1.3  1.3.1 Products/goods✓ are manufactured in bulk/large numbers.✓ (2)

1.3.2 'emergence✓ (1)

1.3.3 The Third Industrial Revolution changed the way of working/production in industries/banking/communications.✓ (1)

1.4 To provide credibility for the information about 4IR✓ as he is an author on the topic/expert on the topic.✓ (2)

1.5  1.5.1 Computers are now more clever/intelligent.✓ They 'think'/reason' like humans.✓ (2)

1.5.2 Your cellular phone can:
• translate words from a foreign language into your language.✓
• help you find the shortest route to your destination.✓
• screen your health and tell you if you are sick.✓

NOTE: Accept any TWO of the above answers. (2)

1.6 To show the (large) percentage✓ of customers who are looking for better and more suitable service.✓ (2)

1.7 B/change✓ (1)

1.8 People should learn:
• new skills (upskill themselves).✓
• to adjust to new developments.✓
• to think creatively.✓
• to think critically.✓

NOTE: Accept any TWO of the above answers. (2)
1.9 Open-ended. Accept a suitable answer, e.g.

Yes.
We must take the initiative to take control of how the new technology either improves or disrupts our lives. Worldwide collaboration is needed to share views on how technology is restructuring all aspects of our lives.

OR

No.
It is very difficult to have a ‘shared view’ as people’s perspectives on technology vary greatly. There are communities whose lives remain untouched by 4IR. Some view technology as disruptive and not necessarily beneficial.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

1.10 Open-ended. Accept a suitable answer, e.g.

The title is suitable because it is linked to the article which is about how major changes are occurring as a result of the Fourth Industrial Revolution.

OR

The title is not suitable because the article was written in the year 2020 when we were already in the Fourth Industrial Revolution (we were not moving towards it).

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

1.11 TEXT B focuses on social media which requires WiFi signal/connection/network/internet.

1.12 The woman is working on her laptop to show that she is on social media.

The hashtag sign/heart/thumbs-up emoticons are commonly used on social media platforms.

1.13 Open-ended. Accept a suitable answer, e.g.

Yes.
The bar graph depicts the frequency of social media usage per age group. It clearly shows that the older the people are, the lesser they use social media.

OR

No.
The bar graph does not give a reliable source for the given information. There is no clear evidence that the statistics are based on any research.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.
### SECTION B: SUMMARY

#### QUESTION 2

The following points form the answer to the question:

<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 'Therefore, it is important to think carefully about the type of holiday job you want.'</td>
<td>1. Decide on the holiday job that interests you.</td>
</tr>
<tr>
<td>2. 'You have to begin your search early because there may be many young people looking for the same holiday job.'</td>
<td>2. Start looking for a holiday job as soon as possible.</td>
</tr>
<tr>
<td>3. 'While job listing websites are good for finding holiday jobs, do not forget to look at the social media pages of various companies as well.'</td>
<td>3. Check other companies' social media pages for possible holiday jobs.</td>
</tr>
<tr>
<td>4. 'You can find a holiday job by word of mouth even before it is advertised. Therefore, let your friends, family and neighbours know that you are looking for a holiday job.'</td>
<td>4. Inform different people that you are looking for a holiday job.</td>
</tr>
<tr>
<td>5. 'You should always have your curriculum vitae (CV) ready as this is one of the first documents that you will need when applying for a job.'</td>
<td>5. Always have a prepared curriculum vitae available.</td>
</tr>
<tr>
<td>6. 'You must be authentic in your CV – do not claim to possess certain skills and experience that you do not have.'</td>
<td>6. Be honest in your curriculum vitae.</td>
</tr>
<tr>
<td>7. 'When called for an interview, try to stay calm so that you can think clearly.'</td>
<td>7. Remain calm during an interview.</td>
</tr>
<tr>
<td>8. 'Remember to portray positive body language by sitting upright and by keeping eye contact to convey trust and confidence.'</td>
<td>8. Ensure that your body language is positive.</td>
</tr>
<tr>
<td>9. 'You may not necessarily be employed after your first attempt; however, you will have to persevere.'</td>
<td>9. Keep trying if you are unsuccessful the first time.</td>
</tr>
</tbody>
</table>

(NOTE: Candidates may phrase the facts differently.)
MARKING THE SUMMARY

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks when a candidate has not quoted verbatim:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks

- **Distribution of language marks when a candidate has quoted verbatim:**
  - 6–7 quotes: award no language mark
  - 4–5 quotes: award a maximum of 1 language mark
  - 2–3 quotes: award a maximum of 2 language marks

**NOTE:**
- **Word count:**
  - Markers are required to verify the number of words used.
  - Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
  - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10
SECTION C: LANGUAGE

- **Spelling:**
  - One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
  - In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/as per instructions.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.
- Where an abbreviation is tested, the answer must be punctuated correctly.

**QUESTION 3: ANALYSING AN ADVERTISEMENT**

3.1 People who enjoy eating chocolate./Parents who buy chocolate for their children. ✓

3.2 miniature/miniscule/minuscule ✓

3.3 The word ‘Bubbly’ is repeated/written in bold. ✓
There are bubbles on the chocolate wrapper. ✓
The visual shows a rabbit parachuting while carrying a ‘Bubbly’ chocolate (bubbles are light and can float in the air). ✓

**NOTE:** Accept any TWO of the above answers.

3.4 'bite-sized treats'/‘little minis’/‘chocolate bubbles’ ✓

3.5 My parents treat me well. ✓

**NOTE:** Accept other suitable answers.

3.6 To show that this chocolate ✓ will transport you to a place of joy/happiness. ✓

3.7 Open-ended. Accept a suitable answer, e.g.

**Yes.**
Milk is one of the ingredients in the chocolate and these glasses represent the milk which is poured into the chocolate./The glasses represent liquid chocolate being poured which illustrates how the chocolate (which transports one to Joyville) is made.

**OR**

**No.**
There is no clear link between the glasses and the advertised product as a glass of milk is not light or bubbly.

**NOTE:** Do not award a mark for Yes or No. The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.
QUESTION 4: ANALYSING A CARTOON

4.1 The movement lines show that he is turning his head quickly. ✓
He is clapping his hands. ✓
He is smiling. ✓

NOTE: Accept any TWO of the above answers. (2)

4.2 To emphasise that he will obey Matt’s request./He understands his intentions./To calm Matt down. ✓

(1)

4.3 **Verbal:** He says ‘OHHH MY KNEE!’ ✓
He screams the word, ‘OHHHHHH!’ ✓

**Visual:** He is clutching his knee. ✓
The movement lines suggest he is shaking his foot. ✓
He is lying down. ✓/His head is raised. ✓
His eyes are closed. ✓

NOTE: One verbal and one visual clue must be mentioned. (2)

4.4 alright/all right ✓

(1)

4.5 A/incomplete. ✓

(1)

4.6 To show the mother is shouting/worried. ✓

(1)

4.7 Open-ended. Accept a suitable answer, e.g.

**Yes.**
Matt pretends to be injured in order to attract a girl's attention. His plan works well until his mother appears on the scene thinking that he is really injured. This anti-climax creates humour.

**OR**

**No.**
There is no humour in Matt’s dishonesty towards the girl. He also causes his mother unnecessary stress.

NOTE: Do not award a mark for Yes or No.
The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer. (2)
QUESTION 5: LANGUAGE AND EDITING SKILLS

5.1 5.1.1 (a) has✓ (1)
     (b) in✓ (1)
     (c) It's/It is✓ (1)
     (d) offered✓ (1)

5.1.2 It is the title (of Siya Kolisi's autobiography/book).✓

     OR

     It is the name of Siya Kolisi's autobiography/book.✓ (1)

5.1.3 He described his tough upbringing in the Zwide township near Gqeberha.✓ (1)

5.1.4 The scouts were impressed by Kolisi✓ at a youth tournament in Mossel Bay. (1)

5.1.5 wasn't he/was he not✓ (1)

5.1.6 team – noun (common)✓
     and – conjunction✓ (2)

5.1.7 He did not/didn't join ✓ the Western Province rugby team. (1)

5.1.8 Kolisi said that the book had been✓ named after his✓ mother.

NOTE: Award ONE mark for each underlined change and ONE mark for correct punctuation. (3)

5.2 5.2.1 brewed✓ (1)

5.2.2 Coffee is a popular drink although✓ it is known to contain caffeine✓

     OR

     Although coffee is a popular drink✓ it is known to contain caffeine✓

     OR

     Although coffee is known to contain caffeine✓ it is (also) a popular drink✓ (2)

5.2.3 more expensive/less expensive✓ (1)

5.2.4 berries✓ (1)

5.2.5 weak✓ (1)

[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80