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**NOTE:**

- **These marking guidelines are intended as a guide for markers.**
- **It is by no means prescriptive or exhaustive.**
- **Candidates' responses should be considered on merit.**
- **Responses should be assessed holistically and points awarded where applicable in terms of decisions taken at the standardisation meeting.**
- **The marking guidelines will be discussed before the commencement of marking.**

**INSTRUCTIONS TO MARKERS**

**Marking the comprehension:**

- Because the focus is on understanding, incorrect signing and language errors in responses should not be penalised unless such errors change the meaning/ understanding. (Errors must still be noted on the grid.)
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- No marks should be awarded for TRUE/FALSE or FACT/OPINION. The reason/substantiation/motivation is what should be considered.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectal variations.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND the answer signed in full.

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**SECTION A: COMPREHENSION**

**QUESTION 1: VISUAL READING FOR MEANING AND UNDERSTANDING**

No	Criteria	Maximum Mark			Candidate Mark
1.1	<p>Straws are ever-present. Explain.</p> <ul style="list-style-type: none"> <li>• Straws come with most drinks.</li> <li>• Straws are there when we don't necessarily need them.</li> <li>• Straws are easily accessible.</li> <li>• Straws are freely available.</li> <li>• Straws have been there for a long time.</li> </ul> <p><i>Accept any of the answers above. ✓✓</i></p>	2			
1.2	<p>Why are plastic straws difficult to recycle?</p> <ul style="list-style-type: none"> <li>• They are too light in weight. ✓</li> <li>• Straws cannot go into the (recycling) machine. ✓</li> </ul>	1		2	
		1			
1.3	<p>Give TWO examples of the damage caused by methane and CO<sub>2</sub> gases.</p> <p>They cause damage to the environment by contributing to global warming. ✓</p> <p>They can also lead to terminal illness in humans and animals. ✓</p>	1		2	
		1			
1.4	<p>How many years does the natural decomposition process of plastic straws take?</p> <p><b>D.</b> 200 years ✓</p>	1		1	
1.5	<p>Refer to chunk 4.</p> <p>How do storm drains contribute to pollution on the beaches?</p> <p>Plastic straws and other litter get washed into storm drains when it rains. ✓</p> <p>The litter gets washed into the sea as the storm drains lead to the sea. ✓</p>	1		2	
		1			
1.6	<p>Discuss THREE consequences of people's carelessness with littering on the beach.</p> <ul style="list-style-type: none"> <li>• It increases waste on the beaches.</li> <li>• Straws get washed into the ocean.</li> <li>• Sea animals ingest straws.</li> <li>• Sea animals are injured.</li> <li>• Sea animals could develop terminal illness through toxins from the plastic.</li> </ul> <p><i>Accept any THREE of the above or similar responses. ✓✓✓</i></p>	1		3	
		1			
		1			

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1.7	<p>Do you think that plastic straws affect the food that people eat? Motivate your answer.</p> <p>Yes</p> <p>Plastic straws are washed into the ocean and larger fish ingest this as food. The plastic leaks toxins into the gut of the fish. People ingest the contaminated fish. ✓✓✓</p> <p><i>Accept any similar response.</i></p>	3		3	
1.8	<p>Are marine biologists successful in rescuing sea animals? Motivate your answer.</p> <p>Candidates will respond either Yes or No.</p> <p><b>Yes</b></p> <ul style="list-style-type: none"> <li>• They prevent the animals from suffering/injury.</li> <li>• They prevent sea creatures from extinction.</li> <li>• They help to educate people to be more responsible/respect marine life.</li> </ul> <p><i>Accept any TWO of the above or similar responses. ✓✓</i></p> <p><b>No</b></p> <ul style="list-style-type: none"> <li>• They cannot reach all the animals in time.</li> <li>• They don't have sufficient resources.</li> <li>• They need to educate more people.</li> </ul> <p><i>Accept any TWO of the above or similar responses. ✓✓</i></p>	1 1		2	
1.9	<p>What is the reason for recycling?</p> <ul style="list-style-type: none"> <li>• Clean the environment/beaches.</li> <li>• Protect sea-life from harmful items thrown in the sea.</li> <li>• Reduce waste.</li> <li>• Develop raw materials from waste.</li> <li>• Save the world's natural resources.</li> <li>• Recycling waste to make new products.</li> <li>• Reduce global warming.</li> <li>• Reduce toxic waste.</li> </ul> <p><i>Accept any of the above or similar responses. ✓✓</i></p>	2		2	
1.10	<p>Why do you think restaurants should discontinue using plastic straws? Give THREE reasons for your answer.</p> <ul style="list-style-type: none"> <li>• Restaurants will help in reducing the piling up of rubbish.</li> <li>• There is no need for straws as patrons can drink from a glass.</li> <li>• Patrons can carry their own steel, glass or bamboo straws.</li> </ul> <p><i>Accept any THREE of the above or similar responses. ✓✓✓</i></p>	1 1 1		3	

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1.11	<p>Look at the litter on the beach in the picture above. Why is this unacceptable?</p> <ul style="list-style-type: none"> <li>• Birdlife will be harmed as they search for food.</li> <li>• Crabs can get trapped in the cups.</li> <li>• This is unhygienic.</li> <li>• The heap of rubbish is ruining the beauty of the environment.</li> </ul> <p><i>Accept any of the above or similar descriptions. ✓✓</i></p>	2		2	
1.12	<p>Most littering happens intentionally. How does accidental littering happen?</p> <ul style="list-style-type: none"> <li>• The rubbish bins get blown over by the wind.</li> <li>• Rubbish that is left on the ground, decomposes and contaminates the soil.</li> <li>• Monkeys/baboons/dogs throw dirt out while scrounging for food from rubbish bins.</li> </ul> <p><i>Accept any of the above or similar responses. ✓✓</i></p>	2		2	
1.13	<p>Compare the picture in TEXT B to the information in TEXT A, Chunk 2 (comprehension).</p> <p>In your opinion, how can the littering or dumping of waste in these two environments be prevented? Give TWO reasons.</p> <p>TEXT A, Chunk 2 of the comprehension talks about the waste dumped on landfills and how the pollution effects the environment. ✓</p> <p>The visual text in TEXT B is about the pollution on the beach and how this effects the oceanic environment. ✓</p> <p>Littering and dumping of waste can be prevented in the following ways:</p> <ul style="list-style-type: none"> <li>• People can reduce the amount of waste from their households by recycling.</li> <li>• Households and businesses can begin recycling.</li> <li>• People need to be educated of the consequences of mismanagement of waste and how it affects the environment, people and animals.</li> <li>• Communities can engage in clean-ups.</li> <li>• People should be fined for littering.</li> <li>• The municipality should provide more rubbish bins.</li> </ul> <p><i>Accept any TWO of the above or similar responses. ✓✓</i></p>	1		1	
		1		1	
		1		1	
		1		1	
	<b>Total for SECTION A:</b>			<b>[30]</b>	

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**SECTION B: SUMMARY**

**QUESTION 2: SUMMARISING IN YOUR OWN WORDS**

**NOTE:**

- **Format:**  
Even if the summary is presented in the incorrect format, it must be assessed.
- **Length of text:**
  - If the time limit is exceeded, do not award marks for responses signed after the time limit.
  - Summaries that are short but contain all the required main points should not be penalised.

Use the following main points that the candidate should include in the summary as a **guideline**.

Any SEVEN valid points in paragraph-form are to be credited.

QUOTATION		OWN WORDS/POINTS	Maximum Mark			Candidate Mark
1	Positive thinking can give you more confidence, improve your mood, and even reduce the likelihood of developing conditions such as hypertension, depression and other stress-related disorders.	Positive thinking can help you to feel better and reduce illnesses caused by stress. ✓	1		7	
2	Have you ever woken up late, panicked, and then felt like nothing good happened for the rest of the day? This is likely because you started the day with a negative emotion that continued into every other event you experienced.	Always start the day with positive feelings and thoughts and the day will continue to get better. ✓	1			
3	You are certainly going to encounter obstacles throughout the day - there's no such thing as a perfect day. Remind yourself that this situation will be a good story or joke to tell later. If you lose your job, imagine the most ridiculous job you could pursue next - like lion handler or ice sculptor.	Allow yourself to experience fun and humour even in the most challenging situation. ✓	1			
4	Nobody is perfect. You're going to make mistakes and experience failure in many contexts, at many jobs and with many people. Instead of focusing on how you failed, turn your failure into a lesson. Conceptualize this in concrete rules.	Instead of focussing on failure, turn your attention to learning good lessons from your mistakes. ✓	1			

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5	Negative self-talk can creep up easily and is often hard to notice. But these thoughts turn into internalised feelings and might influence your conceptions of yourself. When you find yourself doing this, stop and replace those negative messages with positive ones.	When you realise that you are having negative conversations with yourself, replace these quickly with positive conversations, thoughts and emotions. ✓	1			
6	Focus on this one, individual moment. In most situations, you'll find it's not as bad as you imagine it to be. Most sources of negativity stem from a memory of a recent event. Stay in the present moment.	Avoid dwelling on past unpleasant incidents or events and instead focus on positive energy from the present moment. ✓	1			
7	When you surround yourself with positive people, you'll hear positive outlooks and positive stories. Their positive words will sink in and affect your own thinking, which then affects your own words. Finding positive people to fill up your life can be difficult, but you need to eliminate the negativity in your life before it consumes you.	Always be in the company of positive people who share good experiences and inspiring stories. ✓	1			
	<b>Language</b> <ul style="list-style-type: none"> <li>• <b>Distribution of language marks when candidate has not quoted verbatim:</b> <ul style="list-style-type: none"> <li>○ 1–3 points correct: award 1 mark</li> <li>○ 4–5 points correct: award 2 marks</li> <li>○ 6–7 points correct: award 3 marks</li> </ul> </li> <li>• <b>Distribution of language marks when candidate has quoted verbatim:</b> <ul style="list-style-type: none"> <li>○ 6–7 quotations: award no language mark</li> <li>○ 1–5 quotations: award 1 language mark</li> </ul> </li> </ul>		1		3	
<b>Total for SECTION B:</b>					<b>[10]</b>	

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**SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS**

**Marking SECTION C:**

- Signing:
  - Single sign answers must be marked correct even if the parameters are incorrect, unless the error changes the meaning of the sign.
  - In full-sentence answers, incorrect parameters should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/as per instruction.

**QUESTION 3: ANALYSING ADVERTISING**

No	Criteria	Maximum Mark			Candidate Mark
3.1	What is being advertised?  iPad Air 2. ✓ (Do not accept 'TABLET'.)	1		1	
3.2	Is the iPad equally useful to males and females? How do you know?  Yes The advert shows both males and females using the product. Examples of how males and females use the product differently. ✓	1		1	
3.3	Which careers can benefit from the use of this product?  Careers than can benefit from this product are: <ul style="list-style-type: none"> <li>• Architecture</li> <li>• Technology for vehicles</li> <li>• Farming</li> <li>• Baking</li> <li>• Music</li> <li>• Graphic design</li> <li>• Fashion designer</li> </ul> Accept any TWO of the above or similar responses. ✓✓	1		2	
3.4	What benefits can the iPad add to a Deaf person's life?  <ul style="list-style-type: none"> <li>• Communication</li> <li>• Research</li> <li>• Making learning more visual</li> </ul> Accept any of the above or similar responses. ✓✓	1		2	
		1			

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3.5	<p>Explain the effect of the downsizing of the screen.</p> <ul style="list-style-type: none"> <li>• The downsizing from full screen to the thinness of the iPad shows the variety of ideas that can be compacted into a thin, small device.</li> <li>• Technology is changing/advancing.</li> </ul> <p><i>Accept any similar response. ✓✓</i></p>	2		2	
3.6	<p>The advert focuses on younger people. Why do you think older people are excluded?</p> <p>Older people are excluded because:</p> <ul style="list-style-type: none"> <li>• They are not familiar with technology.</li> <li>• Not many older people will buy the product.</li> <li>• Older people are slower to learn about new technology.</li> <li>• The technology is not needed by older people.</li> </ul> <p><i>Accept any similar responses. ✓✓</i></p>	2		2	
<b>Total for QUESTION 3</b>				<b>[10]</b>	

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**QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA**

No	Criteria	Maximum Mark			Candidate Mark
4.1	<p>What are the differences in work situations between FRAME 1 and FRAME 2?</p> <p><b>In FRAME 1:</b></p> <ul style="list-style-type: none"> <li>• People are acting, directing and filming a movie.</li> <li>• Throwing is acceptable because they are only pretending.</li> </ul> <p><i>Accept any ONE similar response. ✓</i></p> <p><b>In FRAME 2:</b></p> <ul style="list-style-type: none"> <li>• People are working in an office/sitting in cubicles using computers.</li> <li>• Throwing in a real life situation would be unacceptable behaviour.</li> </ul> <p><i>Accept any ONE similar response. ✓</i></p>	1		2	
4.2	<p>Account for the expressions of the two people in FRAME 2.</p> <p>The man throwing the bottle has an arrogant expression. ✓ NMFs: tongue sticking out, raised eyebrow</p> <p>The other man gets a fright, shocked, surprised, hurt because the bottle was thrown at his head. He was unaware that this was going to happen. ✓ NMFs: bulging eyes, open mouth</p>	1		2	
4.3	<p>Create a dialogue between the director and the person throwing the bottle in FRAME 1.</p> <p><b>Director:</b> 'Remember to throw hard. The bottle must break on impact.'</p> <p><b>Actor:</b> 'I'm worried that the bottle will lacerate the actor's head.'</p> <p><b>Director:</b> 'We have a medical team on standby so don't worry.'</p> <p><b>Actor:</b> 'OK, here goes.'</p> <p><b>Director:</b> 'Excellent!'</p> <p><i>Accept any suitable dialogue. ✓✓✓</i></p>	3		3	
4.4	<p>Critically discuss why FRAME 2 is given a 'thumbs down' with regard to Deaf culture.</p> <ul style="list-style-type: none"> <li>• In Deaf culture it is rude to throw objects at a Deaf person regardless of the distance.</li> <li>• The person is sitting close enough to stand up and gently tap the Deaf person on the shoulder.</li> <li>• In Deaf culture, the correct way to get a person's attention is to wave in front or tapping on the shoulder.</li> </ul> <p><i>Accept any similar and suitable responses. ✓✓✓</i></p>	3		3	
<b>Total for QUESTION 4</b>				<b>[10]</b>	

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**QUESTION 5: USING LANGUAGE CORRECTLY**

No	Criteria	Maximum Mark			Candidate Mark				
5.1	View the clip from the text. Identify the lexicalised finger-spelled sign.  OK✓	1		1					
5.2	View the clip. What type of classifier is indicated in this clip? Sign the same concept using a different classifier.  Bodypart classifier (BPCL) ✓  Both hands V-hand shape Palm down Move swiftly to the left.  <i>ONE mark for the description above. ✓</i>	1		2					
5.3	Select ONE incorrect sentence from the clip provided. Edit the sentence using the correct SASL structure. <table border="1" data-bbox="225 1010 1042 1149"> <tr> <td><b>Incorrect Sign Language Structure</b></td> <td><b>Correct Sign Language Structure</b></td> </tr> <tr> <td>MUST INFORM DADDY</td> <td>DADDY INFORM MUST</td> </tr> </table>	<b>Incorrect Sign Language Structure</b>	<b>Correct Sign Language Structure</b>	MUST INFORM DADDY	DADDY INFORM MUST	1		1	
<b>Incorrect Sign Language Structure</b>	<b>Correct Sign Language Structure</b>								
MUST INFORM DADDY	DADDY INFORM MUST								
5.4	View the clip. Correct the verb to fit the context.  Flat O-hands must be changed to A-hands. Palms facing each other. Horizontal symmetry. Dominant hand in circular motion.  <i>TWO marks for the description above. ✓✓</i>	2		2					
5.5	View the clip. Is this an example of synecdoche or metonymy? Give a reason for your answer.  Synecdoche ✓ The ears represent a part of the dog's body. ✓	1		2					
5.6	View the two clips. Identify and compare the adverbs.  (Adverb of manner.) The adverb in the first clip shows running at a normal/slower pace. ✓ The adverb in the second clip shows running faster. ✓	1		2					
	<b>Total for QUESTION 5</b>			<b>[10]</b>					
		<b>Total for SECTION C:</b>			<b>[30]</b>				
		<b>GRAND TOTAL:</b>			<b>70</b>				