

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 1**

TERM 1 45 days	Week 1 27-29 Jan (3 days)	Week 2 01-05 Feb (5 days)	Week 3 08-12 Feb (5 days)	Week 4 15-19 Feb (5 days)	Week 5 22-26 Feb (5 days)	Week 6 01-05 March (5 days)	Week 7 08-12 March (5 days)	Week 8 15-19 March (5 days)	Week 9 23-26 March (4 days)	Week 10 29-31 March (3 days)
CAPS topic	Introduction	The Consumer	The Consumer	The Consumer	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Revision	Revision
CAPS Ref		p 18	p 18	p 18	p 18	p 18	p 19	p 19		
Concepts, skills and values	Introduction: <ul style="list-style-type: none"> Baseline Assessment Grade 10 Consumer Studies Content Map Grade 10 Consumer Studies Programme of Assessment Grade 10 Consumer Studies PAT 	What is Consumer Studies? What is a consumer? <ul style="list-style-type: none"> Consumer needs and wants (refer to Maslow's hierarchy of needs). Consumers' rights and responsibilities 	Decision making Types of decision making. <ul style="list-style-type: none"> Spur-of-the moment decisions, habitual decisions, intuitive decisions. Consumer rational decision-making process. Problem recognition, information search, evaluation of alternatives, purchase decision, post purchase behaviour. 	Factors influencing consumer buyer behaviour: <ul style="list-style-type: none"> Psychological (motivation and needs; personality; perception; knowledge; values, attitudes; lifestyle). Socio-cultural (personal, reference group, family, social class, culture, subculture) Economic (income, credit facilities, price). 	Food practices of consumers The influence of culture, religion, socio-economic status, education, attitudes and emotions on food practices of consumers.	Energy and nutritional requirements of consumers <ul style="list-style-type: none"> South Africa's food-based dietary guidelines. The food groups in the South African food guide pyramid (six groups). Recommended number of servings per day per food group for young adults. Terminology in nutrition: nutrition, malnutrition, nutrients, balanced diet, balanced meal, meal plan, menu.	The nutrients and their functions in the food guide pyramid <ul style="list-style-type: none"> protein, carbohydrates, lipids and water minerals (calcium, phosphorus, iron) vitamins (fat soluble, water soluble) Compare a day's food intake of a young adult with the food-guide pyramid in terms of foods, number of servings and portion sizes. <ul style="list-style-type: none"> The impact of food choices on own health. 	Daily meal planning for young adults according to nutritional factors <ul style="list-style-type: none"> How to plan a menu for a meal (choosing dishes). 	Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes. Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc	Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes. Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc

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CAPS topic	Introduction	The Consumer	The Consumer	The Consumer	Food and Nutrition	Food and Nutrition	Food and Nutrition	Food and Nutrition	Revision	Revision
Concepts, skills and values			Sustainable consumption <ul style="list-style-type: none"> Defining sustainable consumption. Principles of sustainability. Sustainable consumption decisions. Good buying habits. 							
Requisite pre-knowledge	Do a baseline assessment to determine knowledge of the concept, Consumerism and buying habits to strengthen background knowledge and understanding of the concept.			Use a scenario based discussion to understand the context of factors that influence consumer buying behaviour:	Introduce the new topic with a relevant video. for identification of different practices.	Do a baseline assessment to determine knowledge of the concept, nutrition, health and well-being.				
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> Power points Resource material and activities provided by subject advisors, lead teachers and teachers You Tube videos <i>To be completed further by the teacher</i> 									
Informal Assessment :Remediation	<i>To be completed by the teacher</i>									
SBA Formal Assessment	Planning and preparation: <ul style="list-style-type: none"> Practical skills training Skills Test 			Skills Test <i>(marks added in Term 4)</i>		Planning and preparation: <ul style="list-style-type: none"> March Control Test 			Task 1 March Control Test	

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 2**

TERM 2 51 days	Week 1 13-16 April (4 days)	Week 2 19-23 April (5 days)	Week 3 28 -30 April (3 days)	Week 4 03-07 May (5 days)	Week 5 10-14 May (5 days)	Week 6 17-21 May (5 days)	Week 7 24-28 May (5 days)	Week 8 31 May-4 Jun (5 days)	Week 9 7-11 June (5 days)	Week 10 14-18 June (4 days)	Week 11 21-25 June (5 days)
CAPS topic	Food and Nutrition	Food and Nutrition	Food and Nutrition	The Consumer	The Consumer	Entrepreneurship	Entrepreneurship	Entrepreneurship	Entrepreneurship	Revision	Revision
CAPS Ref	p 20	p 20	p 20	p 20	p 20	p22	p22	p 23			
Concepts, skills and values	Food spoilage <ul style="list-style-type: none"> Micro-organisms <ul style="list-style-type: none"> Bacteria, moulds, yeasts and pathogenic micro-organisms Factors influencing growth Preventing the growth of micro-organisms: commercial and domestic Natural decay Enzymes, oxidation, natural toxicants 	Food Hygiene <ul style="list-style-type: none"> Personal hygiene Kitchen hygiene Food Safety <ul style="list-style-type: none"> Safety measures when purchasing food Safe food handling practices when preparing food, serving food and eating. 	Food storage (procedures to prolong quality of perishable and non-perishable foods) <ul style="list-style-type: none"> Storage areas: dry, refrigerator, freezer Kitchen pests Waste control and disposal. 	Marketing <p>The aim of marketing</p> <p>The difference between marketing and selling</p> <ul style="list-style-type: none"> Marketing strategies for consumer products segmenting target market 	The 5 P marketing mix model <ul style="list-style-type: none"> Product / service (quality, suitability) Place/distribution (shop, mail order, electronic marketing, informal) Price (retail price, discounts) Promotion (advertising, personal selling, sales promotion) People (the target market) <p>AIDA Model</p>	Entrepreneurship <ul style="list-style-type: none"> What is an entrepreneur? Reasons why people decide to become entrepreneurs Qualities of a successful entrepreneur-reasons why some entrepreneurs fail. The importance of entrepreneurship for the South African economy and society. 	Costing <ul style="list-style-type: none"> What makes up the cost of a product? Use the cost of the ingredients/materials and calculate the cost of a product/ item. 	Choice of items for small-scale production: Factors to consider <ul style="list-style-type: none"> The cultural, socio-economic conditions and preferences of the target group. The human, material and environmental resources available to the entrepreneur. 	Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.	Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc	

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CAPS topic	Food and Nutrition	Food and Nutrition	Food and Nutrition	The Consumer	The Consumer	Entrepreneurship	Entrepreneurship	Entrepreneurship	Entrepreneurship	Revision	Revision
Concepts, skills and values					<ul style="list-style-type: none"> Influence of marketing and promotion on consumer behaviour: Packaging, labelling, advertisements 						
Requisite pre-knowledge	Do a baseline assessment to determine: <ul style="list-style-type: none"> Knowledge of Food Spoilage and its impact on health Knowledge of Food Hygiene and Food Safety 			Do a baselines assessment to determine: <ul style="list-style-type: none"> Recognition of examples of different types of Marketing Tools. Show a video that explains the importance of marketing for a successful business. 		Recap and introduce Entrepreneurship by using the following strategies: <ul style="list-style-type: none"> Showcase Success stories from successful teenage entrepreneurs. Video that Videos that cover the entrepreneurial process from conceptualisation to production and marketing. 					
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> Power points Resource material and activities provided by subject advisors, lead teachers and teachers You Tube videos <p><i>To be completed further by the teacher</i></p>										
Informal Assessment :Remediation	<i>To be completed by the teacher</i>										
SBA Formal Assessment	Planning and preparation: <ul style="list-style-type: none"> Practical Lessons 				Task 3 Practical Lessons			Planning and preparation: June Control Test		Task 2 June Control Test	

2021 National Recovery Annual Teaching Plan: Consumer Studies Grade 10 Term 1-4

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 3**

TERM 3 53 days	Week 1 13-16 July (4 days)	Week 2 19-23 July (5 days)	Week 3 26 -30 July (5 days)	Week 4 02-06 Aug (5 days)	Week 5 10-13 Aug (4 days)	Week 6 16-20 Aug (5 days)	Week 7 23-27 Aug (5 days)	Week 8 30 Aug-3 Sept (5 days)	Week 9 6-10 Sept (5 days)	Week 10 13-17 Sept (5 days)	Week 11 20-24 Sept (5 days)	
CAPS topic	Entrepreneurship	Fibres and fabrics	Fibres and fabrics	Fibres and fabrics	Clothing	Clothing	Clothing	Revision	Revision	September Control Test		
CAPS Ref	p23	p22	p22	p22	p22	p22	p22					
Concepts, skills and values	<p>Planning for small-scale production</p> <ul style="list-style-type: none"> Use the principles of work simplification to adapt household processes and workflow to produce a product for small scale from home. (production on a larger scale than for a household) The main working areas: planning, production, controlling /evaluating, packing. Correct sizes and heights of work surfaces, storage of equipment and other resources 	<p>Use of natural fibres for clothing and soft furnishing.</p> <ul style="list-style-type: none"> Cotton and linen (vegetable/cellulose) Wool and silk (animal/protein). <p>Use of regenerated cellulose fibres (viscose rayon, lyocell, acetate and bamboo) for clothing and soft furnishing.</p> <p>Identify and handle different fabrics</p>	<p>Use of textile blends (polyester cotton, cotton/nylon, wool blends) for clothing and soft furniture</p> <ul style="list-style-type: none"> Identify and handle different fabrics 	<p>The choice of textiles for clothing and soft furnishing items according to fashion, suitability, fibre properties, price and environmental concerns.</p> <ul style="list-style-type: none"> 	<p>The young adult's choice of suitable clothing:</p> <ul style="list-style-type: none"> Reasons for wearing clothes, e.g. aesthetics, fashion, status, protection etc Wearing clothes for different purposes, e.g. school, sport, leisure, events, etc <p>The impact of socio-economic conditions, culture and peer preferences</p>	<p>The choice of clothing items according to personality and lifestyle.</p> <ul style="list-style-type: none"> Information on clothing labels, including care labels 	<p>Adaptive clothing for people with disabilities:</p> <ul style="list-style-type: none"> Designs, fabrics and fasteners, etc. to dress independently. <p>Clothing choices: physical comfort, safety, appearance, convenience and care.</p>	<p>Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.</p> <p>Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc.</p>				

2021 National Recovery Annual Teaching Plan: Consumer Studies Grade 10 Term 1-4

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 3**

TERM 3 53 days	Week 1 13-16 July (4 days)	Week 2 19-23 July (5 days)	Week 3 26 -30 July (5 days)	Week 4 02-06 Aug (5 days)	Week 5 10-13 Aug (4 days)	Week 6 16-20 Aug (5 days)	Week 7 23-27 Aug (5 days)	Week 8 30 Aug-3 Sept (5 days)	Week 9 6-10 Sept (5 days)	Week 10 13-17 Sept (5 days)	Week 11 20-24 Sept (5 days)
CAPS topic	Fibres and fabrics	Fibres and fabrics	Fibres and fabrics	Clothing	Clothing	Clothing	Revision			September Control Test	
Concepts, skills and values				on clothing choices made by young adults							
Requisite pre-knowledge	Recap and introduce Entrepreneurship by using the following strategies: • Showcase Success stories from successful teenage entrepreneurs.	<ul style="list-style-type: none"> Introduce the topic by showing examples that illustrate the fibre and the fabric. Demonstrate the difference in properties that originate from the fibre that was used. 		Introduce the new topic by discussion of: <ul style="list-style-type: none"> Photos that illustrate different types of fashion for learners to identify with. Photos that illustrate the choice of fashion that reflects personality 							
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> Power points Resource material and activities provided by subject advisors, lead teachers and teachers You Tube videos <p><i>To be completed further by the teacher</i></p>										
Informal Assessment :Remediation	<i>To be completed by the teacher</i>										
SBA Formal Assessment	Planning and preparation: <ul style="list-style-type: none"> Practical Lessons Practical Assessment Task 			Task 5 Practical Lessons			Planning and preparation: <ul style="list-style-type: none"> September Control Test 			Task 4 September Control Test	

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 4**

TERM 4 47 days	Week 1 5-8 Oct (4 days)	Week 2 11-15 Oct (5 days)	Week 3 18-22 Oct (5 days)	Week 4 25-29 Oct (5 days)	Week 5 1-5 Nov (5 days)	Week 6 8-12 Nov (5 days)	Week 7 15-19 Nov (5 days)	Week 8 22-26 Nov (5 days)	Week 9 29 Nov-3 Dec (5 days)	Week 10 6-8 Dec (3 days)
CAPS topic	Housing and interior	Housing and interior	Housing and interior	Housing and interior	Revision	Revision	November Examination			
CAPS Ref	p23	p23	p23	p23						
Concepts, skills and values	<p>Factors influencing housing decisions</p> <ul style="list-style-type: none"> Housing needs (refer to Maslow's hierarchy of needs) within the socio-economic and cultural context of different South Africans. Type of housing Full title and sectional title free standing homes, townhouses in security complexes and in 	<ul style="list-style-type: none"> Location: community and neighbourhood, site (orientation to wind, sun, scenery, effective use of natural light and heat, etc.). Safety. Functionality (lay-out of rooms, space and storage). Suitability for the stage of the family cycle (young adult, young married couple, developing family, 	<p>Design features of housing and interiors:</p> <p>Ergonomics in design</p> <ul style="list-style-type: none"> What is ergonomics? Basics of ergonomics (human dimensions, body dynamics – posture, motion, activities). 	<p>Universal design</p> <ul style="list-style-type: none"> What is Universal design? Principles of universal design. 	<p>Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.</p> <p>Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc</p>	<p>Review and consolidate with reinforcement activities in class to assess the learners' knowledge and understanding of the expected learning outcomes.</p> <p>Examples of activities may include a class quiz, games, short tests, drawing concept maps, class competitions, working through previous examination question papers, etc</p>				

2021 National Recovery Annual Teaching Plan: **Consumer Studies Grade 10 Term 4**

TERM 4 47 days	Week 1 5-8 Oct (4 days)	Week 2 11-15 Oct (5 days)	Week 3 18-22 Oct (5 days)	Week 4 25-29 Oct (5 days)	Week 5 1-5 Nov (5 days)	Week 6 8-12 Nov (5 days)	Week 7 15-19 Nov (5 days)	Week 8 22-26 Nov (5 days)	Week 9 29 Nov-3 Dec (5 days)	Week 10 6-8 Dec (3 days)
CAPS topic	Housing and interior	Housing and interior	Housing and interior	Housing and interior	Revision	Revision	November Examination			
Concepts, skills and values	access controlled complexes, condominiums and flats, hacks.	Contracting family, empty nest).								
Requisite pre-knowledge	Introduce the new topic with videos of: <ul style="list-style-type: none"> · Different housing types · Brochures from real estate to understand the concept of property market value. · Understanding the concept of location and property value. · Factors that influence the choice of housing 									
Resources (Not textbook) to enhance learning	<ul style="list-style-type: none"> • Power points • Resource material and activities provided by subject advisors, lead teachers and teachers • You Tube videos • <i>To be completed further by the teacher</i> 									
Informal Assessment :Remediation	<i>To be completed by the teacher</i>									
SBA Formal Assessment	Planning and preparation: <ul style="list-style-type: none"> • PAT • November Examination 			Practical Assessment Task (PAT)Practical Examination			November Examination			