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EXECUTIVE SUMMARY

The first World School Milk Day (WSMD) was celebrated in September 2000 and has since become an annual global event. It was an initiative by the South African Food Agricultural Organisation (FAO). The proposal to celebrate WSMD was originally made in an e-mail discussion forum (Dairy Outlook) communicated by FAO, whereby popularity has globally escalated and approximately 20 countries participated. In South Africa, WSMD was celebrated for the first time on 28 September 2016. The aim of the celebration is to increase awareness and highlight the significance of milk in a balanced diet, where milk comes from, how it is processed, and the nutritional benefits and the importance of milk for growing children. Milk is provided at schools once a week as part of the National School Nutrition Programme (NSNP).

During the month of September 2017, the Department of Basic Education (DBE) in collaboration with the Milk Producers’ Organisation (MPO), Consumer Education Project (CEP) of Milk South Africa and six (6) Provincial Education Departments (PEDs) namely Eastern Cape (EC), Free State (FS), Gauteng (GP), KwaZulu Natal (KZN), North West (NW) and Western Cape (WC) joined other countries to mark and celebrate WSMD under the theme “Dairy Gives You Go”. The NSNP Directorate has engaged other various partners such as Dalton Nutrition (Pty) and South African Sugar Association (SASA) to support the celebrations in FS and KZN. The national celebration took place at the Groot Brakrivier Primary School in the Eden Karoo District, Western Cape on 27 September 2017. In order to strengthen the key messages on awareness of dairy milk and nutrition education, an advocacy campaign had taken place on 26 September 2017 at Vorentoe Primary School, a nearby primary school, prior to the main event.

Participating schools in 6 provinces were presented with learning material developed by CEP, to guide teachers and educate learners about the nutrition and health benefits of milk and other dairy products. The learning material is based on the requirements of the Curriculum Assessment Policy Statements (CAPS) and consists of two main topics for the Foundation Phase (Grades 1 to 3) and Intermediate Phase (Grades 4 to 7). In addition, there was a quiz colouring-in competition with a minimum of four winners (learners) at each school who received dairy hampers, colouring-in booklets, crayons and colour pencils donated by MPO and various milk processors. The learners in all targeted schools received milk sachets/cartons. This report also reflects on activities of the WSMD in provinces as celebrated in selected schools.
KEY MESSAGES TO LEARNERS

The theme for 2017 focused on the following nutritional messages:

i. Have milk, amasi or yogurt every day to help you stay active and strong.

ii. Calcium helps to build strong bones.

iii. Protein helps to build muscle and makes your body grow.

The WSMD 2017 theme is in line with the NSNP menu specifications. Milk is served at schools once a week and in this regard it was crucial to raise awareness and highlight the significance of pasteurised milk for growing bodies as part of Nutrition Education. The latter is a key pillar of the NSNP. It is also linked with Life Orientation and Life Skills learning areas in CAPS. Milk is a protein that plays a vital role in growth and development, immunity and the health of bones, skin, and nerves. Benefits from milk products such as cheese, butter and cottage cheese are essential to maintaining good health and are a great source of calcium for all ages.

Milk contains important nutrients such as calcium, vitamin D, protein and potassium. It is important that learners have food from milk, maas or yoghurt group daily to ensure their optimal development. A series of consultative meeting with the MPO and CEP, as partners was held in formalising the theme and key messages. The comprehensive concept note outlining key messages and guide to provinces on how to celebrate was shared with the PEDs for inputs.

TARGET GROUP

The WSMD targeted learners in all Primary, Special and Secondary Public Schools. The PEDs selected schools in the District to celebrate the WSMD. The primary school was identified in WC province in collaboration with provincial officials where the national campaign took place.
The table below indicate the Provinces, schools and learners reached by DBE and Partners:

<table>
<thead>
<tr>
<th>PROVINCE</th>
<th>POSSIBLE PARTNER</th>
<th>VENUE</th>
<th>DATE</th>
<th>NO OF LEARNERS</th>
<th>DBE SUPPORT TEAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC</td>
<td>• Milk Producers Organisation (MPO) • Coega Dairy</td>
<td>Coega Primary School</td>
<td>19 October 2017</td>
<td>1182</td>
<td>Ms Maotoe</td>
</tr>
<tr>
<td>FS</td>
<td>• MPO-Clover</td>
<td>Unity Primary School</td>
<td>28 September 2017</td>
<td>2034</td>
<td>Mr Sereko Ms Muller</td>
</tr>
<tr>
<td></td>
<td>• South African Sugar Association (SASA)</td>
<td>Lephoi Primary School Xhariep District in Bethulie</td>
<td>27 September 2017</td>
<td>1038</td>
<td></td>
</tr>
<tr>
<td>GP</td>
<td>• MPO - Clover • Consumer Education Project of SA (CEP)</td>
<td>Esikhisini Primary School in Pretoria, Atteridgeville</td>
<td>28 September 2017</td>
<td>608</td>
<td>Ms Ranwedzi</td>
</tr>
<tr>
<td>KZN</td>
<td>• MPO - Dairy Day in Howick</td>
<td>Isibongo Primary School Howick Circuit @ Mpophomeni T/ship</td>
<td>28 September 2017</td>
<td>1017</td>
<td>Ms Mohube</td>
</tr>
<tr>
<td></td>
<td>• Dalton Sugar and the Southern Lodestar Foundation</td>
<td>Emafusini Primary School in Mnambithi Circuit – Siyathuthuka Ward</td>
<td>13 October 2017</td>
<td>289</td>
<td>Mr Bekwa Ms Mudzielwana</td>
</tr>
<tr>
<td>NW</td>
<td>• MPO- Transem</td>
<td>Mponeng Primary School</td>
<td>28 September 2017</td>
<td>80</td>
<td>Ms Maduna</td>
</tr>
<tr>
<td></td>
<td>• Wynn- With Milk Farm • Consumer Education Project of SA (CEP)</td>
<td>Padi Primary School in Potchefstroom (Dr Kenneth Kaunda District)</td>
<td>29 September 2017</td>
<td>364</td>
<td>Mr Sengwana</td>
</tr>
<tr>
<td>WC</td>
<td>• MPO- Parmalat • Consumer Education Project of SA (CEP)</td>
<td>Groot Brakrivier Primary School Eden Karoo District,</td>
<td>27 September 2017</td>
<td>1153</td>
<td>Dr Whittle Mr Botton Mal Mr Rakwena Ms Maotoe Mr Buthane Mr Radingwana Ms Mudzielwana Mr Ndou</td>
</tr>
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**TOTAL NUMBER OF LEARNERS** 7765
PREPARATIONS

The Nutrition Education team worked in collaboration with the MPO, CEP and six selected (6) PEDs, where the national and provincial celebrations took place. The team communicated the plans and logistics for the planned events on time and regular follow ups were made with all stakeholders involved. The PEDs submitted all the necessary required information and facilitated the logistical planning at the district and school levels.

In WCPED, where the national campaign took place, the DBE officials, Principal of Groot Brakrivier Primary School, Provincial and District officials held a planning meeting and agreed that DBE and PED need to share the costs for the event, e.g. procurement of promotional items, catering for learners and invited guests. DBE procured the branded pencil cases for all the learners using an allocated budget of R60 000.00 while the PED provided light lunch (burgers) for learners and catering for the guests. As part of the main speakers on the programme, the senior management from DBE, Dr G Whittle the Deputy Director-General (DDG) for Social Mobilisation and Support Services and WCPED, Mr T Matseliso, DDG for Institutional Development and Coordination were invited to support the event.

SUPPORT FROM THE PARTNERSHIPS

DBE engaged various partners such as MPO, CEP, Dalton Nutrition, SASA among others, in ensuring that the celebrations are held in different provinces and become successful. MPO’s role was to coordinate celebrations by liaising with milk processors/dairy companies in EC, FS, GP, KZN, NW and WC provinces to obtain sponsorships of milk and dairy hampers as colouring-in competition prizes for learners. In addition, MPO procured colouring-in illustration booklets, crayons, colour pencils as prizes and two (2) banners for the campaigns. The CEP provided the schools with learning material to guide teachers and educate learners about the nutrition and health benefits of milk and other dairy products. Dalton Nutrition supported a primary school in KZN by donating a tent, 1000 chairs, 10 rectangle tables, 1100 bottles of milk, full lunch for guests and learners. SASA sponsored the provincial campaign in FS with pencil cases and bottled water. The partners were introduced to the NSNP Provincial Managers and a plea was made that the PEDs work directly with them in planning the events in their respective provinces.
Banners procured by Milk Producers’ Organisation

Milk products donated by Dalton Nutrition or learners and parents

Colouring-in competition and learning material for learners provided by CEPs
The deployed NSNP team visited the selected neighbouring primary school, a day before the main event, as a build-up to expand and strengthen the nutrition education awareness campaign of healthy lifestyles among learners and educators.

Officials interacted with learners from selected classrooms at Vorentoe Primary School on the healthy benefits of milk, balance diet and variety of food from the South African Food Based Dietary Guideline.

The team together with the educators and School Principal adjudicated the colouring-in illustration posters from the finalists selected by the class teachers and the best two (2) were selected for official handover of the prizes during the celebration at Groot Brakrivier Primary School.
On 27 September 2017, the Groot Brakrivier Primary School learners sang joyous songs as they celebrated the World School Milk Day under the theme, “Dairy gives you go.” The provision of a balanced diet within the schooling context is one of the most critical aspects required to improve learner wellbeing and learning outcome. The event was attended and embraced by the Branch S: DDG, Dr G Whittle, NSNP Director, Ms Neo Rakwena, Circuit Manager Mr R Smith (Programme Director), MPO Manager for Market Production and Development, Ms B Beildt and CEP representatives, Ms C Leighton and Mr J Mahlangu. The Provincial and District NSNP officials who also formed part of the WSMD working committee/team were in attendance. The Provincial DDG, Mr Matseliso was not present due to other urgent commitment.

The Director for NSNP, Ms N Rakwena was delighted that schools continue to carry a mandate of educating children about the importance of Milk which have positive impact towards learners’ optimal development.

Learners were seated in the school hall, listened attentively to presentations by guest speakers and watched edutainment items rendered by fellow learners. Important nutritional messages on healthy lifestyle and the value of milk was shared with learners.
In his opening remark, the Deputy Director-General for Social Mobilisation and Support Services, Dr Granville Whittle, highlighted that “Milk is a protein that plays a vital role in growth and development, immunity and the health of bones, skin and nerves. There are several benefits from drinking milk other that just ‘strong bones’. These benefits come from milk products such as cheese, butter and cottage cheese. Milk also plays a vital role in maintaining good health hence it is a great source of calcium, Vitamin D, Protein and Potassium for all ages.” In conclusion Dr Whittle thanked the Milk MPO and CEP for collaborating with the Department of Basic Education in ensuring that learners adopt healthy eating lifestyles whilst increasing knowledge in nutrition education across the country.

Six learners between Grade 1 to 6 at Groot Brakrivier Primary School and two learners from Vorentoe Primary School in Grade 3 & 4 received dairy hampers as winners of the Quiz Competition. They illustrated the impact of milk in their daily lives.

The prizes were handed over and presented to learners by the DBE NSNP Director, MPO and CEP representatives, led by the DDG.
After the event, the NSNP Director undertook an oversight visit to the NSNP kitchen to interact with the Volunteer Food Handlers who prepare food for more than 1000 learners. She advised and shared tips with them on good practices of preparing meals to make it palatable for the daily consumption by learners. Food safety was also highlighted.

LESSONS LEARNT AND CONCLUSION

During the planning stages with the partners, there was a delay in finalising the working document which put the Nutrition Education team under pressure to submit the final document to senior managers for input on time. In future, planning of campaign of this magnitude, which involves various stakeholders should happen at an early stage. There was also a breakdown in communication with certain provinces, such as KZN and EC in order to obtain the necessary information, link the partners with provinces and organising the logistics for the campaigns. In this regard, the two provinces delayed the campaigns in October 2017.

It is recommended that the senior managers engage the Provincial NSNP Managers in ensuring that the good working relations and effective communication is adhered to at all levels. The provinces that did not have the campaigns due to exclusion of the WSMD as activity in their approved business plans will be encouraged to include it in the next financial year.

All events were a huge success and well received by all participants and stakeholders. Partnerships that were created between the DBE, Provincial Education Departments (PEDs), MPO, CEP, SASA and Dalton Nutrition bared the results as the campaigns were well coordinated and executed.
The DBE will continue to work together with public private partnership to support initiatives that strengthens nutrition education in raising awareness of healthy lifestyles among learners, educators and school communities. PEDs also need to be supported to establish and solicit their own partners.

In terms of the adjudication process, it has been envisaged that there should be a selection criteria put in place that would be used to determine the winning price. Rubric should also be made available to educators explaining the expectation from the learners on the excessive.

GALLERY
PROVINCIAL CELEBRATIONS

Five (5) provinces namely; Eastern Cape, Free State, Gauteng, KwaZulu Natal and North West, celebrated the WSMD 2017 in collaboration with various milk processors organised by MPO. In addition the Dalton Nutrition and SASA supported FS and KZN. The NE team worked tirelessly with the partners to ensure that each province secure a sponsor to celebrate the significant day. The team also linked the partners with the Provincial NSNP Managers and all the events were well celebrated and supported by the NSNP officials.
EASTERN CAPE WORLD SCHOOL MILK DAY 2017

In Eastern Cape (EC), WSMD was celebrated on 19 October 2017 in Port Elizabeth District at Coega Primary School. The event was graced by the presence of Milk Producers Organisation and CEP, Ms B Beildt and Mr J Mahlangu. DBE and CEP gave an educational background on the importance of milk in children’s bodies, from the farm to the fridge, emphasising on the hygiene and safety of handling milk after milking the cow. It is important that children should have dairy products, Maas or Yoghurt group every day. They can use them with a meal or have them as a healthy snack between meals. Milk is a useful drink for children to have after engaging in a sports event said Mr Mahlangu.

The importance of milk was further emphasised by DBE official that milk is recognized as being useful during childhood and adolescence because of its composition; however, its relatively high saturated fat proportion raises issues of potential detrimental effects, namely on the cardiovascular system. This review evaluates the most recent literature on dairy and human health, framed within, experimental, and biochemical evidence. As an example, the effects of milk (notably skimmed milk) on body weight appear to be well documented, and the conclusions of the vast majority of published studies indicate that dairy consumption does not increase cardiovascular risk or the incidence of some cancers, said Ms Maotoe.

The Provincial NSNP Director, declared on the nutritional benefits and the importance of milk for growing children and to support local dairy producers. She further appreciated the efforts done by the partners and DBE. She also thanked the District, provincial officials who worked tirelessly for the success of the celebration of the event by learners.

Milk and dairy products were sponsored by milk processors (Coega Dairy). Poems, songs and drama aligned to the theme were presented by learners. It became clear that the activities presented were in line with what the educators had taught and the learners learnt. On information sharing on educational materials and quiz competition was not conducted as learners were not prepared. The material was not distributed to learners by the province as arranged with ECPED.
The verbal agreement with the Province was to make a follow-up with the educators to distribute the educational material to learners, and will ensure that learners participate fairly in their respective classrooms so that learners can have more knowledge on the importance of milk. In 2018, the DBE will communicate earlier with PED to ensure the programme will run as efficiently as possible and to coincide with the day of the event.
FREE STATE WORLD SCHOOL MILK DAY 2017

Two (2) officials from the DBE, Ms Muller and Mr Sereko attended World School Milk Day celebrations in Motheo District, Free State province. The WSMD was celebrated in collaboration with MPO and CEP, held on 28 September 2016 at Unity Primary School in Mangaung, Bloemfontein. In attendance was Mr T Masheane (District Coordinator), Ms M Vermaak (CEP), and Ms B Oelofsen (MPO).

The School Principal, Mr Mokoena welcomed everyone. The Programme Director, Mr Mehloana was doing an interactive celebration involving all learners to sing songs and site the theme “Dairy gives you go” and “Lebese gives you go”. The celebration was well prepared and visitors were entertained with poetry, songs and drama on milk from various groups throughout the programme.

There were build-ups learning activities days before the event, learners were asked to participate in a colouring competition for Foundation Phase, best milk recipe for breakfast, lunch and supper for Senior Phase learners as well as creative work using milk containers. Winners were announced on the day and were given prizes.

MPO distributed pamphlets and posters to educators on the importance of milk and to encourage learners to drink milk. The material will be pasted in the classrooms and be used for learning. Ms Vermaak delivered a key note address and she emphasized the importance of milk and the important nutrients (protein, calcium, vitamin D, etc) they get from milk as well as the functioning thereof in the body. A total of 2 034 learners received 200ml carton of milk to take home. The milk was donated by Clover. The event went well and learners were very excited.
Learners performing songs, poetry and drama linked with “Diary Gives You Go! theme

Artwork by Foundation Phase Educators

Winners: Learners from Foundation and Senior Phase
The WSMD celebration in Gauteng, Tshwane South District was held at Esikhisini Primary School on 28 September 2017. The event was supported by the DBE, Dr F Kumalo, Chief Director for Care and Support, NSNP official Ms M Ranwedzi and Provincial officials. Esikhisini Primary School is a quintile 2 school situated in Atteridgeville. The school has enrolment of 608 learners.

The pre-assessment visit was conducted by the DBE official, a day before the event to ensure that preparations are afoot. On the day of the visit the official met with the school principal and went through the process plan and left the school with the satisfaction that all is in order for the school to host the event the following day. On the 28 September the official attended the milk celebration and also delivered the purpose of the day on the programme with the support of the Provincial Education Department and District officials.

On the day of the event learners were served sorghum porridge with milk before the event. The programme unfolded as follows:

- Mrs Langa: The principal welcomed the guests.
- Ms Ranwedzi: Outlined the purpose of the day.
- MPO representative: Outlined the benefits of milk and the process “from cow to glass”.
- Mr Modzuka represented the District Directors as a guest speaker.
- The SGB chairperson gave a vote of thanks.
Learners per grade prepared and perform various activities such as drama, musical items, and poems on milk. The learners' performance and items were very outstanding (Pictures Attached). Learners were also given gift hampers per grade after participating in a colouring-in competition. All learners received a colouring book and milk satchels from our main sponsors and fruits sponsored by Uptown Company (NSNP Supplier). After the main event the learners were served lunch: rice, mince and butternut. Valozone Company (NSNP Supplier) sponsored the guest’s lunch. They made an effort to ensure that the event is a success.

The event went well, whilst the DBE and District acknowledge and appreciate an efforts and dedication that the school (Principal, SGB, Staff members and learners) made to ensure the event is a success. The contributions that all the sponsors namely were, Clover (Milk Sachets and dairy products hampers as prizes), MPO (Prizes in a form of colouring-in booklets and colour pencils/crayons) Valozone (Guests catering) and Uptown (Fruits) have made for the celebration and in benefiting the learners.

**World School Milk Day celebration at Isibingo Primary School Esikhisini Primary school**
Winners from each grade receive colouring-in competition prizes from MPO and Clover
On 28 September 2017, the WSMD was celebrated in collaboration with Dairy Day at Isibingo Primary School. The event was made possible through the office of the District Director and the office of the Head of Education Department.

In the morning of the event a meeting was held with the school management team and the Dairy Day team. Educators were cautioned by DBE that the school should develop a catch up programme and submit to the district office. Due to the cold weather the meeting agreed that only Senior Primary school learners will be addressed. The school has no hall and the event took place outside.

The District Director and other team members including DBE visited the kitchen/preparation area. The school has a kitchen with cooking equipment however the school principal indicated that a new big kitchen will be erected in 2018. The status of the plates were very bad and the report from the school was that learners eat outside without educators supervision and that has led to the damage of most plates.

DBE and the Dairy Day explained the purpose of the celebration to the learners. Learners were encouraged to drink more milk and water for their health. In supporting the curriculum Dairy Day also created a song about the importance of milk. DBE informed learners that the event is not only celebrated at their school but in other provinces and the World. The Department also stressed the importance of partners. The school was advised to work with other partners for the development of the school.

In addressing the learners the District Director informed learners that School Feeding programme is an extension of what their parents are teaching them at home. He also spoke about the promotion of life skills in the curriculum. He told learners that he was very disappointed to see the status of the plates in the kitchen. He advised educators to monitor the learners during feeding time in order to avoid such incidents. According to the Volunteer Food Handlers learners will throw the plate all over after eating and it becomes their responsibility to pick up the plates.
All learners received milk to drink at the school or to take home. The Milk was distributed in classes by Diary Day officials. It is important that Educators and officials from the district office monitor the programme and advise learners on the programme. The district office and DBE to must solicit partners that will provide new plates to the learners.

Learners singing songs of joy on World School Milk Day celebration at morning assembly

District Director addressing learners during World School Milk Day celebration at Isibingo Primary School

Dairy Day team singing along with learners
World School Milk Day and National Nutrition Week celebrated with Dalton Nutrition at Emafusini Primary School

Another celebration of WSMD was combined with National Nutrition Week (NNW), which was in collaboration with Dalton Nutrition at Emafusini Primary School on 13 October 2017. The decision to celebrate the two events on the same day was taken after the province could not host the WSMD on the set date in line with the NSNP event calendar. Present at the event was the DBE officials, DoH officials to render a message of support. Dalton Nutrition representatives were also in attendance and were the sponsors of the event, Local Councillors, Principals and some learners from nearby schools and parents. Dalton Nutrition provided the learners and parents with catering, milk and boiled eggs before the beginning of the proceedings.

Speaking on behalf of the DoH were Health Nursing Sisters from the local clinic and their address was about the importance of milk for growing children. The Health Nursing Sisters also advised parents in attendance on the importance of breastfeeding their babies from birth and continue providing them enough dairy in their diet as they grow to teenage years and up to the age of 30 years their bodies can build strong bones. Calcium is deposited in their bones to form a strong foundation. If children do not consume enough calcium at their age and particularly a teenager, they might not be able to maintain their bones until old age. This may lead to decalcification of your bones later in life, which leads to a condition called osteoporosis. Osteoporosis is called a silent disease of age, when your back becomes bent, your bones start crumbling and bone fractures become more evident. This can be a very painful illness.

The Acting Director, Ms N Ndlela spoke about how vital a role milk as a protein plays in growth and development, immunity, the health of bones, skin and nerves. She also reminded learners about the benefits of products such as cheese, butter and Amasi to maintaining good health and is a great source of calcium. Calcium helps to build strong bones and teeth, protein helps you build muscles and lets your body grow and dairy provides many nutrients that give energy and protects against disease.

The Councillor talked about the role they play as the Municipality to ensure that milk processors are thoroughly inspected to adhere to health regulations. Their Environmental Health Practitioners (EHPs).
are the ones that inspect food manufacturers ensuring that standards are maintained and learners receive the best quality products. Dalton Nutrition donated some of the products they manufacture, such as fortified milk and sugar with vitamin A. The fortification of sugar with e.g. vitamin A is one of the safest, most efficacious, and most cost-effective interventions to prevent and control vitamin A deficiency. Vitamin A deficiency continues to be highly prevalent in developing countries. The World Health Organization (WHO) estimates that in at least 75 countries, the deficiency is a problem of public health importance.

The DBE highlighted the benefits of drinking lots of clean safe water instead of taking sugary drinks. Learners were advised about how water helps to maintain a healthy weight, keeps the body hydrated, may prevent headaches, fatigue and irritability. Furthermore, water helps improve digestion and prevent constipation. Learners were asked to conserve water as it is a valuable resource. The risks associated to daily intake of sugary drinks were mentioned in that it increases chances of being obesity; there is likelihood to die from heart attack; there’s increased risk of diabetes and tooth decay.

In between the speakers, the school has two hundred and eighty nine (289) learners and some were performing a variety of milk promotional activities in the form of poems, drama, songs etc. describing the importance of milk as a healthy and balanced diet. These were the highlights of the event as most of the programme was allocated to the learner activities and the key message was very clear for the targeted audience. The activities relayed where milk comes from, how it is processed and the nutritional benefits thereof.
NORTH WEST WORLD SCHOOL MILK DAY 2017

The province started to celebrate WSMD in 2016. The celebrations are held during the last week of September annually. In 2016, the province celebrated the day under the theme: “A glass of fresh milk a day produces smart kid”. Following the success of previous year’s celebrations, the province has concluded that WSMD will be celebrated annually as prescribed. The WSMD 2017 events were made successful by different milk processors organised by MPO.

The province further used the day to teach attendees about milk safety and milk hygiene. The events were held on 28 & 29 September 2017 at Padi Intermediate and Mponeng Primary Schools. MPO organised the two sponsors namely Transem for Padi Intermediate and Wynn with Milk for Mponeng. Transem milk processor donated the milk, drinking youghourt and dairy juice to Padi Intermediate School. There was a colouring competition in which learners won two hampers. Wynn with Milk donated dairy sachets to the learners.

On the 28 and September 2017, Mr P Sengwana and Ms M Maduna visited Padi Primary Schools in Potchefstroom in the North West to support the celebrations on the WSMD. Officials from the Province (Mr M Taupedi) and District (Mr T Mahoko) were present and honoured to be at Padi Primary School.

Mr Mahoko introduced and welcomed all the guests present. The province used the day to teach attendees about milk safety and milk hygiene. The 2017 World School Milk Day was celebrated under the theme "Dairy gives you go" The purpose of the theme was to raise awareness on the nutritional importance of milk and other dairy products. The theme was used to strengthen the incorporation of Milk into the NSNP Menu. Milk forms part of NSNP menu which must be fed to learners benefitting from the programme. He encourage learners to drink a glass of milk every day, milk makes their teeth and bones strong, it contains important nutrients such as calcium, vitamin. This is because milk plays a vital role in growth and development for all ages and there are several benefits that come from milk products such as cheese, butter and flavoured milk. Transem Milk processor donated the milk, drinking yoghurt and dairy juice to the school.
Mr Taupedi also educated learners about the side effects of milk, when milk container is opened, it must be refrigerated and used within a period of 5 to 7 days. If milk is opened and kept longer than the indicated period of use, it will be contaminated and can cause stomach cramps and other illnesses. Cows eat grass and plants of which some can be harmful, learners were warned not to drink unprocessed milk because it can cause several diseases triggered by bacteria and it is harmful to all children. There was a colouring competition in which learners won two hampers. Mr Taupedi delivered vote of thanks then the grade R learners were marshalled to the class rooms, milk packs were packaged in class rooms. Other grades queued in assembly with their educators to receive milk.

The NWPED acknowledges and appreciate the support received from DBE and MPO for making WSMD a success. The PED also hopes that the relationship between the sponsors and the Department should continue. The two events were conducted successfully at the two schools as planned.

The Provincial Department recommends that MPO must continue to sponsor and support the WSMD events; it requests the availability of the sponsor's representative who will make presentations during the events; and that some extra milk and dairy products be provided to officials who attend the events.

**Provincial celebration held at Mponeng Primary School**
Learners at Padi Primary Schools are excited when they receive milk cartons and prizes for the winners for colouring in competition.
ACKNOWLEDGEMENT

1. DBE Team, WCPED and Eden Karoo District officials, Groot Braakrivier Primary School Principal and Teachers

2. PED and District officials for EC, FS, GP, KZN, NW, School Principals and teachers of the host schools

Sponsors