2021 National Recovery Annual Teaching Plan: BUSINESS STUDIES: Grade: 11

Term 1 45 days	Week 1 27-29 January (3 days)	Week 2 1-5 February (5 days)	Week 3 8-12 February (5 days)	Week 4 15-19 February (5 days)	Week 5 22-26 February (5 days)	Week 6 1-5 March (5 days)	Week 7 8-12 March (5 days)	Week 8 15-19 March (5 days)	2
CAPS Topic	Baseline Assessment	Influences on, and control factors relating to the business environments	Challenges of the business environments	Adapting to challenges of business environments	Impact and challenges o socioeconomic issues o operations		Business Sectors	Benefits of a company versus other forms of ownership	Ave acq bus
		(P1)	(P1)	(P1)	(P1))	(P1)	(P2)	
Core Concepts, Skills and Values	Baseline Assessment to determine learning losses in Grade 10	 Examination of control factors Ways to be involved in macro environment – if beneficial to business: Micro environment Market environment Macro environment 	 The challenges of the micro (internal), market and macro business environments Challenges of the micro environment Challenges of the market environment Challenges of the market environment Challenges of the macro environment 	 Ways in which a business can adapt to challenges of the macro environment, and whether this is to the benefit of the business Information management, strategic responses, mergers, takeovers, acquisitions and alliances, organisation design and flexibility, direct influence of the environment and social responsibility Lobbying, networking and power relations 	 issues on business operations, and their challenges; decisions for specific business situations The impact of contemporary socio-economic issues on business operations and productivity Possible business solutions/contributions to deal with the socioeconomic issues Investigation of developments in industrial relations that relate to contemporary business practice 		 The links between various primary, secondary, and tertiary enterprises. Examination of the links between: The benefits and challenges of establishing a company versus other forms of ownership Recap the characteristics, advantages and disadvantages of the forms of ownership 	 The benefits and challenges of establishing a company versus other forms of ownership Formation of companies The company's charter- Memorandum of Incorporation Name of the company- incorporation and commencement of the company Prospectus 	Ave acq bus The and disa well con imp roya lega
Requisite Pre- Knowledge		environments a	ledge of the three b nd their component ast ONE strategy fo	s, challenges of	Grade 10 knowledge of so	cio-economic issues	Grade 10 knowledge on the business sectors	Grade 10 knowledge of the different forms of ownership	Kno diffe bus
Resources (other than textbook) to enhance learning		Teachers and	learners must use r		s Studies Notes; 2020 paper rom the media (newspapers			natics video etc.	y, sec



Week 9 23-26 March (4 days)	Week 10 29-31 March (3 days)
venues of cquiring usiness	Revision
(P2)	
venues of cquiring usinesses heir advantages nd isadvantages as vell as ontractual nplications (e.g. oyalties, egalities)	Revision
nowledge of	Understanding the meaning of
ifferent types of usinesses	action verbs, analysis of scenarios/statements principles of marking
econdary and terti	ary enterprises

Informal Assessment	Section A-type Questions, Contextual questions: direct and indirect questions including scenarios and case studies and essay ques
SBA (Formal Assessment)	TASK 1: Case study Marks: 50 Covering at least 4 sub-topics as per the ATP in Term 1 topics



basic education Department: Basic Education REPUBLIC OF SOUTH AFRICA

estions

TASK 2: Control Test 1
Marks: 100 Controlled test must cover at least 5 topics as
must cover at least 5 topics as
per the ATP for Term 1
Complete: Assessment Framework & Cognitive Levels
Framework & Cognitive Levels
Grid

2021 National Recovery Annual Teaching Plan: BUSINESS STUDIES: Grade: 11

Term 2 51 days	Week 1 13 – 16 Apr (4 days)	Week 2 19 - 23 Apr (5 days)	Week 3 28 - 30 Apr (3 days)	Week 4 3 - 7 May (5 days)	Week 5 10 - 14 May (5 days)	Week 6 17 - 21 May (5 days)	Week 7 24 - 28 May (5 days)	Week 8 31 May-4 Jun (5 days)	Week 9 7-11 Jun (5 days)	Week 10 14-18 Jun (4 days)	Week 11 21-25 Jun (5 days)
CAPS Topic	Creative thinking and Stress, crisis and ch		Marketin	g Function	P	roduction fun	ction	Professionalism and Ethics	Revision		
		P2)	(P1)		(P1)		(P2)		14-18 Jun (4 days) Week 11 21-25 Jun (5 days) SBA Task 4: Controlled test 2 Term 2 Topics Term 2 Topics Controlled test, marking guidelines and grid Understanding the meaning action verbs, analysis of scenarios/statements principles of marking	
Core Concepts, Skills and Values	 Application of creative thinking to address business problems and to improve business practice (recap) Creative thinking to address business problems and to improve business practice Creative solutions to business problems; assess these against the reality of the business environment 	 The concepts relating to stress, crisis and change management How to manage stress Explain the importance of stress management in pressurised work environments Crisis and change management Dealing with business-related crises (e.g. tight deadlines, loss of property, illness) Dealing with and adapting to change (e.g. unemployment, retrenchment, globalisation, affirmative action) 	 Marketing activities Marketing: locating the consumer standardisatio n and grading, storage, transport, financing, risk- bearing, and buying & selling Product policy: product development, design, packaging and trademarks Distribution policy: channels of distribution, intermediaries, direct and indirect distribution 	 Communication policy: sales promotion, advertising, publicity and personal selling Pricing policy: importance of pricing, pricing techniques, price determination, factors influencing pricing, price adjustments 	The aspects of the production function: •Production planning; safety management; •Quality control; production planning (information about production planning and control)	Production planning: planning, routing, scheduling and loading	 Production control: dispatching, following up, inspection and corrective action Quality control: quality management systems (SABS), quality control bodies and policies 	 The theories and principles of professionalism and ethics; explore how they relate to the business environment Application of the principles and skills of professional, responsible, ethical and effective business practice The concept of ethics and different perspectives on ethics, as well as ethical business ventures 	Revision		
Requisite Pre- Knowledge	Grade 10 content on creative-thinking, meaning of stress, adapting to change Grade 10 content on the importance of the market			Grade 10 content on the purpose and importance of the production function			Meaning of terms: Professionalism Ethics	Understanding the meaning of action verbs, analysis of scenarios/statements principles of marking	guidelines a Understandi action verbs scenarios/st	nd grid ng the meaning of , analysis of atements	
Resources (other than textbook) to enhance learning	Grade 11 Bus Studies Notes; 2020 paper 1 & 2 exemplars, Past question papers; Telematics video etc. Teachers and learners must use recent business news from the media (newspapers/radio/TV/magazines) to understand marketing activities and the impact of foreign marketing on local businesses										
Informal Assessment			Section A-type Ques	tions, Contextual ques	tions: direct and ir	ndirect questior	ns including scenaric	os and case studies and essay qu	uestions		
SBA (Formal Assessment)								SBA Task 3: Presentation Term 2 Topics as per the ATP			: Controlled test 2 ics as per Term 2



basic education BLIC OF SOUTH AFRICA

SBA Task 4: Controlled test 2 covering topics as per Term 2 ATP	
	covering topics as per Term 2

2021 National Recovery Annual Teaching Plan – Term 3: BUSINESS STUDIES: Grade: 11

Term 3 52 days	Week 1 13 - 16 Jul (4 days)	Week 2 16 -20 Aug (5 days)	Week 3 19-23 Jul (5 days)	Week 4 26 - 30 Jul (5 days)	Week 5 2 - 6 Aug (5 days)	Week 6 10 -13 Aug (4 days)	Week 7 23 - 27 Aug (5 days)	Week 8 30 Aug-3 Sep (5 days)		
CAPS Topic	business C		Transform a business p		Start a business venture b action plan (P2)	ased on an	Presentation of bus	P2)		
Core Concepts, Skills and Values	(P2) The degree to which a business embraces entrepreneurial qualities • Identification and assessment of a business against the entrepreneurial qualities (e.g. risk taking, perseverance, good management, etc.) (recap entrepreneurship qualities from Grade 10 and assess a business against the qualities)	Critical reflections on a business venture, and identification of its success factors and areas for improvement • Exploration and identification of what makes a business successful. Key success factors, e.g. sustainability, profitability, customer base, etc. Identify areas for improvement	plan (including Gantt charts and timelines) collaboratively or independently • Transformation of a business plan into an action plan (e.g. planning tools: Gantt charts or Work Breakdown Structure (WBS) with timelines and responsibilities, project planning)		 Collaboratively or independently starting a business venture based on an action plan Initiating and setting up business ventures to generate income, basing this on an action plan. Acquiring funding (Equity capital/loans/debt, considering other sources of funding/capital), if needed 		 Accurate and concise verbal and non-verbal presentation of a variety of business-related information (including graphs); respond professionally to questions and feedback Presentation and validation (support) of business-related information in verbal and non-verbal format 	 Design and layout of the presentation using different visual Written information Responding in a non- aggressive and professional manner to questions about work and presentations 		
Requisite Pre- Knowledge	Recap entrepreneursh Grade 10 and assess the qualities)	· · · · ·	Grade 10 business plan and knowledge of a business plan		Grade 10 content on financial function and sources of funding and types of capital		Grade 10 Content: business	Presentation of		
Resources (other than textbook) to enhance learning	Grade 11 Bus Studies Notes; 2020 paper 1 & 2 exemplars, Past question papers; Telematics video etc.									
Informal Assessment	Section A-type Questions, Contextual questions; Direct and indirect questions including scenarios and case studies and essay questions									
CDA										
SBA (Formal										
Assessment)										



basic education Department: Basic Education REPUBLIC OF SOUTH AFRICA

Week 9 6 - 10 Sep (5 days)	Week 10 13 -17 Sep (5 days)	Week 11 20-22 Sep (3 days)
Revision	SBA TASK CONTROL TEST 3	
	TERM 3 TO	DPICS
stions		
Task: Project 50 Marks 2 HRS- under controlled conditions	cover top	

2021 National Recovery Annual Teaching Plan – Term 3: BUSINESS STUDIES: Grade: 11

Term 4 45 days	Week 1 5-8 Oct (4 days)	Week 2 11-15 Oct (5 days)	Week 3 18-22 Oct (5 days)	Week 4 25-29 Oct (5 days)	Week 5 1-5 Nov (5 days)	Week 6 8-12 Nov (5 days)	Week 7 15-19 Nov (5 days)	Week 8 22-26 Nov (5 days)	Week 9 29 Nov - 3 Dec (5 days)	Week 10 6-10 Dec (5 days)
CAPS Topic	Introduction to Human Resources function		conflict management	Team stages and dynamics theories and conflict management (P2)		Revision		EXAMINATIONS		
		(P1)								
Core Concepts, Skills and Values	Human resources activities • Procedures related to recruitment • Procedure related to selection and interviewing • Procedures of induction and placements	 Human Resources: Labour Relations Act [LRA] Basic Conditions of Employment Act [BCEA] Employment Equity Act (EEA) Compensation for Occupational Injuries and Diseases act (COIDA) Legalities of employment contracts Employee benefits: pension, medical, other 	Stages of team development/building a team: • Forming stage/getting to know each other • Storming stage true character starts to • show/first round conflict • Norming stage/settling and reconciliation • Performing stage/working as a team towards the goal	Conflict management Definition of conflict Causes of conflict in the business Definition of conflict management Conflict management skills to resolve differences in business situation		f the meaning of act	in verbs	Time 2 hrs 150 marks Section A [Compulso Question 1 Matching C Choose con answer: Bu Environmen Business Operations Section B question 2 Environmen 40 Question 3 Operations Question 4 Environmen Operations Section C: One quest Question 5 Environmen Operations Section C: One quest Question 6 Operations Cognitive Lower orde Middle orde	bry] 1: MCQs; column: rrect is is <td< th=""><th>PAPER 2 Time 2 hrs. 150 marks Section A [Compulsory] Question 1: MCQs; Matching Column: Choose correct answer Bus Ventures & Bus Roles :30 Section B [Answer 2 questions] Question 2: Bus Ventures 40 Question 3: Bus Roles 40 Question 4: Bus Ventures & Roles: 40 Section C: [Answer One question] Question 5: Bus Ventures 40 Question 6: Bus Roles -40 Cognitive levels: Lower order – 30%; Middle order-50%; Higher order-20% Complete: Assessment Framework & Cognitive Levels Grid</th></td<>	PAPER 2 Time 2 hrs. 150 marks Section A [Compulsory] Question 1: MCQs; Matching Column: Choose correct answer Bus Ventures & Bus Roles :30 Section B [Answer 2 questions] Question 2: Bus Ventures 40 Question 3: Bus Roles 40 Question 4: Bus Ventures & Roles: 40 Section C: [Answer One question] Question 5: Bus Ventures 40 Question 6: Bus Roles -40 Cognitive levels: Lower order – 30%; Middle order-50%; Higher order-20% Complete: Assessment Framework & Cognitive Levels Grid
Requisite Pre- Knowledge	Grade 10 content on the meaning, purpose and importance of the human resource function	Grade 10 meaning of contracts, types of contracts, and legal implications of contracts	Grade 10 knowledge on the dynamics	e relationship of team		of the meaning of act arios/statements and				



basic education Department: Basic Education REPUBLIC OF SOUTH AFRICA

2021 Annual Teaching Plan Business Studies Grade 11

Term 4 45 days	Week 1 5-8 Oct (4 days)	Week 2 11-15 Oct (5 days)	Week 3 18-22 Oct (5 days)	Week 4 25-29 Oct (5 days)	Week 5 1-5 Nov (5 days)	Week 6 8-12 Nov (5 days)	Week 7 15-19 Nov (5 days)	Week 8 22-26 Nov (5 days)	Wee 29 Nov - (5 da			
Resources (other than textbook) to enhance learning	Grade 11 Bus Studies Notes; 2020 paper 1 & 2 exemplars, Past question papers; Telematics video etc.											
Informal Assessment		Section A-type Questions, Contextual questions; Direct and indirect questions including scenarios and case studies and essay questions										
SBA (Formal Assessment)	Preparation of the final Grade 11 Examinations											



basic education Department: Basic Education REPUBLIC OF SOUTH AFRICA

eek 9 ov - 3 Dec days) Week 10 6-10 Dec (5 days)